

THE PULSE OF YOUNG INDIA

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HIGHLIGHTS:

- CYDA's Vision 2035: A Decade of Impact and Innovation
- Empowering Young Women with Skills and Opportunities for Non-Traditional Careers
- CYDA's Journey to Break Barriers and Build Futures for young women
- Sambhaji Nagar paves the way for cleanliness and health through CYDA on World Toilet Day
- CYDA's Initiative: Sanitary Pad Distribution Program Empowers Rural Women in Chitegaon

STORY OF THE MONTH:

CYDA's Vision 2035: A Decade of Impact and Innovation

CYDA's Vision 2035: A Decade of Impact and Innovation

The Centre for Youth Development and Activities (CYDA) is dedicated in building a motivated and skilled workforce that can address emerging societal challenges. In line with its mission, CYDA has prioritized staff capacity building, offering a range of training programs and growth



opportunities that equip its team with the latest knowledge and tools for impactful youth development. CYDA concluded a multi-dimensional five-day strategic planning and capacity-building workshop from November 5-9, in Vagamon, Kerala with over 100 participants, including board members and staff. The event, guided by an organizational expert Mr. Shirish Joshi, focused on crafting a realistic and actionable strategic plan aligned with CYDA's vision to empower youth and drive sustainable social change. The strategic planning process included collaborative discussions that incorporated insights from all levels of the organization, ensuring diverse perspectives shaped the final plan. This approach emphasized CYDA's commitment to transparency, democratic values and inclusivity.



In addition to strategic planning, the workshop featured comprehensive training on leadership, AI, financial literacy, mental health, and mentorship. A key highlight was a session on Equality and Justice, led by Mr. John Samuel, President of the Institute for Sustainable Development and Governance, who focused on eliminating discrimination. Participants also learnt about Environment, Social and Governance (ESG) principles through a session by Mr. Manabendra Nath Sanyal, CSR Head at Merino Industries Ltd. Additionally, international networking strategies were shared by Ms. Priya Kothari, CEO of YouthAid Worldwide. Staff also gained firsthand insights into Kerala's Panchayat system through an exposure visits to Upputhara, Vandiperiyar and Peerumade Gram Panchayats. The exposure visits allowed staff to observe the functioning of self-help groups like Kudumbashree, which promotes sustainable, community-driven development. CYDA's commitment to continuous staff development ensures its team remains well-equipped to address emerging challenges, driving impactful youth development initiatives across India. The organization's holistic investment in its staff reflects its belief in the power of empowered individuals to create lasting social change.

CYDA's Vision 2035 focuses on building a skilled workforce through strategic planning, leadership training, and exposure to sustainable development. The organization's commitment to staff development aims to empower youth and drive social change across India.



Empowering Young Women with Skills and Opportunities for Non-Traditional Careers

The Mini Job Drive event organized under CYDA's Non-Traditional Livelihood program, provided participants with first-hand exposure to the recruitment process and helped them understand the placement experiences. It was a remarkable opportunity for the job seekers to meet recruiters from various industries and gain direct access to job opportunities. The Mini Job Drive event witnessed the participation of 46 (Female – 30 & Male – 16) from diverse backgrounds, coming together for the job drive held at Salve Nagar, Pune. Human Resource Personnels from various sectors such as Back office, Banking, Finance, sales and Insurance, Information Technology Enabled Services, logistics and Business Process Outsourcing conducted interviews of the people. This initiative was a crucial step in promoting gender equality in the workforce and empowering women by bridging the gender gap in traditionally male-dominated industries. Furthermore, it emphasized the role of skill development programs in preparing women for the workforce and helping them explore non-traditional career paths. Following the event, 18 women were successfully placed in various jobs, including positions at malls, small shops, and security agencies. The event highlighted the vital role of skill development in enabling women to achieve sustainable livelihoods.



CYDA's Mini Job Drive empowered 46 participants, promoting gender equality and skill development, with 18 women successfully placed in jobs.



CYDA's Journey to Break Barriers and Build Futures for young women

Women entering non-traditional careers often face challenges such as gender bias, lack of mentorship, and unequal pay. However, the resilience and determination of these women, paired with support systems such as mentorship programs and inclusive policies, help them overcome these obstacles and thrive in their chosen careers. These women are not just workers, they are leaders, innovators, and change-makers in their industries. Throughout the months from April to November, a series of hard skills training sessions were conducted for 87 women across CYDA's multiple Skill Centres, at Pune, Nashik, Ahilyanagar, Kolhapur and Sambhaji Nagar covering a wide range of vocational skills such as Tally, MS Office, Machine Learning, Housekeeping, Security Guard, and Electrician.



In addition to the skill training, women had exposure visits to various business entities, including petrol pumps, security agencies, malls, and hospitals, which give them a better understanding of potential job opportunities and work environments. A total of 87 women participated in the training programs, many of whom come from modest backgrounds and have been stepping out of their homes for the first time to build their own futures. The exposure visits allowed these women to gain clarity on different career paths and equipped them with the skills needed for employment. So far, 9 women have been successfully placed in jobs such as Housekeeping, Petrol Pump, and Security Guard, with a salary range between Rs.8,000/- to Rs.10,000/-. The rest of the participants are still undergoing training in courses like MS Office, Tally and Machine Learning, with promising prospects for future placements. The trainings and job placements through CYDA have led to a positive transformation in the participants' personalities. Many women have displayed newfound leadership skills and confidence, which have been crucial in their journey towards economic independence.



CYDA looks forward to continuing this journey with Skill4Change and the Non-Traditional Livelihood project, paving the way for more women to break barriers, explore new career paths and achieve economic independence.



Sambhaji Nagar paves the way for cleanliness and health through CYDA on World Toilet Day

On November 23, Sambhaji Nagar celebrated World Toilet Day with a successful event held at two Z.P. Schools, Chitegaon and Dagadkhan locations. Organized by CYDA with the support of local government bodies, sanitation workers and the schools, the event highlighted the collective responsibility for maintaining clean and functional sanitation facilities. Mr. Vinay Sable, HM of Chitegaon emphasized the critical need for clean toilets to prevent disease and maintain health and dignity. School representatives and community members jointly pledged their commitment to improved hygiene practices and the promotion of cleanliness in their surroundings. Additionally, plans for monthly cleanliness drives and the creation of school hygiene clubs were initiated, strengthening collaboration between local schools and authorities to enhance sanitation infrastructure in the regions. Overall, the World Toilet Day celebration in Sambhaji Nagar was a significant step towards fostering a culture of cleanliness and sustainability, ensuring a healthier and more dignified environment for all.



CYDA's World Toilet Day event in Sambhaji Nagar highlighted the importance of sanitation, with community pledges for improved hygiene and cleanliness.



CYDA's Initiative: Sanitary Pad Distribution Program Empowers Rural Women in Chitegaon

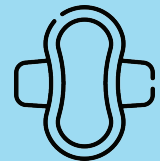
In a significant step towards improving menstrual hygiene and empowering rural women, CYDA organized a Sanitary Pad Distribution Program across several villages in Sambhaji Nagar. The event, funded by Sani Safe, took place on November 19 and 21, at multiple locations including Sai Nagar, Datta Temple, Ramnagar, Nehru Nagar, Sadat Nagar, Bharat Nagar, Gyanchand Nagar and Chitegaon. The program reached 756 women, providing them with free sanitary pads and raising awareness about menstrual hygiene.

The program was graced by esteemed dignitaries, Ms. Sunita Rathod and Ms. Lata Rethe, ASHA workers, who emphasized the importance of menstrual hygiene for women's overall health. They encouraged women to prioritize self-care and to challenge the cultural taboos surrounding menstruation.

Healthcare professionals, alongside community volunteers, actively participated in the event. They discussed the importance of maintaining good menstrual hygiene and the long-term health benefits of using sanitary pads. The event also facilitated open discussions to break the stigma surrounding menstruation, a crucial step in fostering a more supportive environment for women in rural communities.



CYDA's Sanitary Pad Distribution Program in Sambhaji Nagar empowered 756 rural women, promoting menstrual hygiene and challenging cultural taboos.



BANK ACCOUNT DETAILS:

Bank Name - SOUTH INDIAN BANK LTD.
Account Holder Name - CENTRE FOR YOUTH DEVELOPMENT AND ACTIVITIES
Account No. 0147053000016574
IFSC Code - SIBL0000147
Branch - MOLEDINA ROAD, CAMP, PUNE
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